

Tagline Sponsor	5000 Per Hour
Title Sponsor	4000 Per Hour
Sponsor	3000 Per Hour
Loose Advertisement	600 Per Spot

#Mid Night Music

Mid Night Music is non-stop music program that starts from 11pm and broadcasts till 5am. The music produced and broadcasted in day are re-broadcasted in Mid-Night Music. As songs are essential contents of Radio Audio. Thus, Radio Audio entertains it's listeners through Mid Night Music for six hours.

Tagline Sponsor	3000 Per Hour
Title Sponsor	2000 Per Hour
Sponsor	1000 Per Hour
Loose Advertisement	200 Per Spot

#Sanibar-Funny bar

Saturday(s) are different for Radio Audio- we call it "Sanni Bar Funny Bar". Saturday is holiday and we all take "Saturday" as a leisure day. Keeping this in mind, we want everyone to enjoy it to utter most. Thus, we only play 24 hours DJ music on Saturday.

Tagline Sponsor	90000 Per Day
Title Sponsor	75000 Per Day
Sponsor	60000 Per Day
Loose Advertisement	600 Per Spot

EXTRA PRODUCT: EXTRA MASTI : All these characters are produced and broadcasted to break listener's monotonous mood.

#Rato Batti

Rato Batti is a cue for program break. As soon as the Ratto Batti airs we do play advertisements. And, this brand can be associated with the brand promotion of your product/skim.

The Ratto Batti comes 4 times hour (30 sec Break Time). The total cost for a day is Rs. 5,000 (Rupees Five Thousand only).

#Hariyo Batti

Alike to Rato Batti, Hariyo Batti is a cue to the program. As soon as the Hariyo Batti comes, we do air the program. Be it a film promotion or song promotion, it helps to give mileage to your project/brand. You can always associate your organization or brand within Hariyo Batti.

The total cost for a day is Rs. 4,000 (Rupees Four Thousand only).

#Farsee ra Gantemula

Forsee and Gantemula (male and female respectively) are two established characters of Radio Audio. With it, we do share 45-60 sec content i.e., joke, short

poems and other funny contents. It is played frequently. It can be associated with fast food items like wai-wai, lays, kurkure, kurmure and other snacks items. We not only entertain people, we make people happy and satisfied.

The total cost for a is Rs. 1,000 (Rupees One Thousand only).

#Pareli and Tareli

Pareli and Tareli (both female) are two established characters of Radio Audio. The characters are not only popular but are also admired by listeners. Alike to Farsee ra Gantemula, these characters are used for sharing social messages of 45-60 secs. These characters are used to aware listeners about the content. Pareli and Tareli are used for Public Service Announcements (PSAs).

The total cost for a is Rs. 1,000 (Rupees One Thousand only).

#Antarae Jantarae

Antarae and Jantarae (both male) are two established characters of Radio Audio. With these characters we share social messages and comic issues respectively in 45-60 secs. These contents are played frequently. Antarae and Jantarae are used for comedy PSAs (Public Service Announcements).

The total cost for a is Rs. 1,000 (Rupees One Thousand only).

#Sharma Jee

Sharma Jee is antic character of Radio Audio. He is poetic and shares funny short gajals, muktak and jokes. This too is 45-60 sec content and is played frequently. Sharma Jee can be associated with books and stationary products.

The total cost for a is Rs. 1,000 (Rupees One Thousand only).

#Mayanath ko SMS

Alike to Sharma jee Mayanath is another character of Radio Audio. He shares SMS jokes and short funny poems. This is another content of 45-60 secs and is played frequently. The content for Mayanath ko SMS are based on facebook jokes. Your brand/product can be associated in a way that Mayanath receives a sms of your product and he shares about it in comic presentation.

The total cost for a is Rs. 1,000 (Rupees One Thousand only).

#Sadhae @ 30 break

Sadhae is time check of Radio Audio. Radio Audio keeping its comic sense high has produced "Ghadi Lae Sadhae Hanyo" to share the time. But, it is done in distinct concept i.e., in the timeframe of 7:30; 8:30; 9:30. It can be associated with your product/skim.

The total cost for a per spot is Rs. 15,00 (Rupees One Thousand 5 Hundred only).

#Time Check

Alike to Sadhae, Time Check is to share the time. We have a character "Chota Don" to share the time and that too in distinct way. Chota Don does not want to share the time but does it unknowingly fooling himself. Time Check can be associated with your product, project and skims.

The total cost for a per spot is Rs. 2,000 (Rupees Two Thousand only).